10/24/2012 12 : 04

Image# 12940406821 PAGE 1 / 6

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

(a) Name of Individual, Organization or Corporation GUN OWNERS OF AMERICA, INC.		
(b) Address (number and street)	ously reported	
(c) City, State and ZIP Code		FEC Identification Number
SPRINGFIELD	VA 22151-2205	
Corporate filers only Is the filer a qualified nonprofit corporation	on? Yes X No	C C90011693
Individual filers only Name of Employer		Occupation
4. TYPE OF REPORT (check appropriate boxes):		
(a) April 15 Quarterly Report		
July 15 Quarterly Report	× 24-Hour Report	
October 15 Quarterly Report		
January 31 Year-End Report	48-Hour Report	
b) Is this Report an amendment? Yes No X 5. COVERING PERIOD: FROM 10 10 11 10 10 10 10 10 10 1	2012 	
6. TOTAL CONTRIBUTIONS		33132.51
7. TOTAL INDEPENDENT EXPENDITURES		33132.51
Under penalty of perjury I certify that the independent expenditures reported herein vaggestion of, any candidate or authorized committee or agent of either, or any poherein were made by a corporation) I certify that the corporation is a qualified nonpole	litical party committee or its agent. In	addition, (if the independent expenditures reported
TYPE OR PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE [E	DATE [lectronically Filed]
Walter J. Olson	Walter J. Olson	10/24/2012
NOTE: Submission of false, erroneous or incomplete information ma	ay subject the person signing this repo	rt to the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

5PG021 FEC **Schedule 5** (REV. 09/2005)

SCHEDULE 5-A ITEMIZED RECEIPTS

PAGE	2	OF	6

	d Statements may not be sold or used by any petthe name and address of any political committee	
NAME OF FILER (In Full)	the name and address of any political collimites	to sonot commutations nom such committee.
GUN OWNERS OF AMERICA, INC.		
A. Full Name (Last, First, Middle Initial)		
Gun Owners of America, Inc.		Date of Receipt
Mailing Address 8001 Forbes Place Suite 102		10 23 2012
City	State Zip Code	Transaction ID : F56.000001
Springfield	VA 22151-2205	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	33132.51
Name of Employer	Occupatio	n '
3. Full Name (Last, First, Middle Initial)		
Mailing Address		Date of Receipt
		M = M / D = D / Y = Y = Y
City	State Zip Code	Amount of Facts Descript 111 Days
FEC ID number of contributing		Amount of Each Receipt this Period
federal political committee.	C	
Name of Employer	Occupation	n
C. Full Name (Last, First, Middle Initial)		Date of Receipt
Mailing Address		M M / D D / Y Y Y Y
	7. 0. 1	
City	State Zip Code	Amount of Each Receipt this Period
FEC ID number of contributing		Amount of Lacif necept this Period
federal political committee.	C	
Name of Employer	Occupation	n
D. Full Name (Last, First, Middle Initial)		
Mailing Address		Date of Receipt
Mailing Address		M
City	State Zip Code	
FFO ID number of a stable to		Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	
Name of Employer	Occupation	n
CURTOTAL of Descirts This Description 1		33132.51
TOTAL OF Receipts Trils Page (optional)		
TOTAL This Period (last page carry total to I	Line 6)	33132.51

PAGE 3 OF 6 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) GUN OWNERS OF AMERICA, INC.							
Full Name (Last, First, Middle Initial) of Pa	ayee			0	Date		
Desumo Strategies					М = М	/ D D /	Y Y Y Y Y
Mailing Address 9211 Forest Hill Avenue	:				10	23	2012
Suite 207				А	mount		
City	State	Zip Code					3875.00
Richmond	VA	23235		L	Transaction	on ID : F57.000	
Purpose of Expenditure Mailing services		Category/ Type	004	Office	Sought:	House X Senate	State: MT District:
Name of Federal Candidate Supported or Denny Rehberg	Opposed by Expend	liture:		Check	One:	President Support	Oppose Oppose
Calendar Year-To-Date Per Election for Office Sought		174	92.68	Disburs	sement Fo 2012 Other (General
Full Name (Last, First, Middle Initial) of Pa	ayee			0	Date		
Desumo Strategies					м - м 10	/ D D / 23	2012
Mailing Address 9211 Forest Hill Avenue					10	23	2012
Suite 207				Δ	Amount		
City	State	Zip Code					1192.72
Richmond	VA	23235			Transactio	on ID : F57.0000	002
Purpose of Expenditure Mailing services		Category/ Type	004	Office	Sought:	House X Senate	State: IN District:
Name of Federal Candidate Supported or Richard Mourdock	Opposed by Expend	liture:		Check	One:	President Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		, 11	92.72	Disburs	sement Fo 2012 Other (r: Primary	General
Full Name (Last, First, Middle Initial) of Pa	ayee				Date	<u> </u>	
Desumo Strategies					M M	/ D D /	Y
Mailing Address 9211 Forest Hill Avenue	<u> </u>				10	23	2012
Suite 207				Д	Amount		
City	State	Zip Code	!				1192.72
Richmond	VA	23235			Transaction	on ID : F57.000	
Purpose of Expenditure		Category/	004	Office S		X House	State: IN
Mailing services	Occasional has Free and	Туре	004			Senate President	District: 02
Name of Federal Candidate Supported or Jackie Walorski	Opposed by Expend	iiiure:		Check	One:	X Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		11	92.72	Disburs	sement Fo 2012 Other (r: Primary	General
(a) SUBTOTAL of Itemized Independent E	xpenditures			•		7 7	6260.44
(b) SUBTOTAL of Unitemized Independent	Expenditures			•		7 7	
(c) TOTAL Independent Expenditures (carry total from last page forwar				•		7 7	

PAGE 4 OF 6 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) GUN OWNERS OF AMERICA, INC.				
Full Name (Last, First, Middle Initial) of Pa Desumo Strategies	ayee			Date
				10 23 2012
Mailing Address 9211 Forest Hill Avenue Suite 207				Amount
City	State	Zip Code		
Richmond	VA	23235		1192.72 Transaction ID : F57.000004
Purpose of Expenditure Mailing services		Category/ Type 00.	4 Off	fice Sought: House State: IN Senate District:
Name of Federal Candidate Supported or Joe Donnelly	Opposed by Expend	liture:	Ch	President Support Oppose
Calendar Year-To-Date Per Election for Office Sought		1192.72	Dis	bursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Pa	ayee			Date
Desumo Strategies Mailing Address 0244 Forcet Hill Avenue				10 23 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
9211 Forest Hill Avenue Suite 207				Amount
City	State	Zip Code		110071
Richmond	VA	23235		1192.71 Transaction ID : F57.000005
Purpose of Expenditure Mailing services		Category/ Type 004	4 Of	fice Sought: House State: IN Senate
Name of Federal Candidate Supported or Brendan Mullen	Opposed by Expend	liture:	Ch	President District: 02 District: 02 District: 02 District: 02 District: 02 District: 02
Calendar Year-To-Date Per Election for Office Sought		1192.71	Dis	bursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Pa	ayee			Date
Desumo Strategies				10 23 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 9211 Forest Hill Avenue				
Suite 207				Amount
City	State	Zip Code		22603.51
Richmond	VA	23235		Transaction ID : F57.000006
Purpose of Expenditure Mailing services		Category/ Type 00	4 Off	ice Sought: House State: IN Senate
Name of Federal Candidate Supported or	Opposed by Expend	liture:		President District:
Richard Mourdock			Ch	eck One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		23796.23	Dis	sbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Ex	kpenditures		······	24988,94
(b) SUBTOTAL of Unitemized Independent	Expenditures		·····	
(c) TOTAL Independent Expenditures (carry total from last page forward			·····	

PAGE 5 OF 6 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) GUN OWNERS OF AMERICA, INC.				
Full Name (Last, First, Middle Initial) of Payer)			Date
i360 LLC				10 23 2012
Mailing Address P.O. Box 37046				Amount
City	State	Zip Code		
Baltimore	MD	21297		941.57 Transaction ID : F57.000007
Purpose of Expenditure List rental for mailing		Category/ Type	004	Office Sought: House State: IN Senate District:
Name of Federal Candidate Supported or Opp Richard Mourdock	posed by Expend	diture:		President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		247	37.80	Disbursement For: Primary General 2012 Other (specify)
Full Name (Last, First, Middle Initial) of Payer)			Date
i360 LLC Mailing Address P.O. Box 37046				10 23 2012
				Amount
City Baltimore	State MD	Zip Code 21297		235.39
Purpose of Expenditure	WID	Category/		Office Sought: House State: IN
List rental for mailing		Туре	004	Senate District:
Name of Federal Candidate Supported or Opp Richard Mourdock	posed by Expen	aiture:		Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		249	73.19	Disbursement For: Primary General 2012 Other (specify)
Full Name (Last, First, Middle Initial) of Payer	9			Date
i360 LLC				10 23 2012
Mailing Address P.O. Box 37046				Amount
City	State	Zip Code		
Baltimore	MD	21297		235.39 Transaction ID : F57.000009
Purpose of Expenditure List rental for mailing		Category/	004	Office Sought: House State: IN
	accord by Francis	Type		Senate District: 02 President
Name of Federal Candidate Supported or Opp Jackie Walorski	posed by Expen	uiture:		Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		14	28.11	Disbursement For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Exper	nditures			1412,35
(b) SUBTOTAL of Unitemized Independent Ex	penditures			
(c) TOTAL Independent Expenditures(carry total from last page forward to				· •

PAGE 6 OF 6 FOR LINE 7 OF FORM 5

NAME OF FILER (In Full) GUN OWNERS OF AMERICA, INC.						
15 H.N. (1 . 15 . 1 M.H. 1				ı		
Full Name (Last, First, Middle Initial) of Pa i360 LLC	yee			Date	/ D D /	Y
Mailing Address P.O. Box 37046				10	23	2012
				Amount		
City	State	Zip Code				235.39
Baltimore	MD	21297		Transacti	on ID : F57.0000	010
Purpose of Expenditure List rental for mailing		Category/ Type	004	Office Sought:	House X Senate	State: IN
Name of Federal Candidate Supported or Joe Donnelly	Opposed by Expendi	iture:		Check One:	President Support	District:
Calendar Year-To-Date Per Election for Office Sought		142	28.11	Disbursement Fo 2012 Other (General
Full Name (Last, First, Middle Initial) of Pa	yee			Date		
i360 LLC	•			Date M M	/ D D /	Y
Mailing Addrags				10	23	2012
P.O. Box 37046				Amount		
City	State	Zip Code				235.39
Baltimore	MD	21297		Transacti	on ID : F57.0000	
Purpose of Expenditure List rental for mailing services		Category/ Type	004	Office Sought:	House Senate	State: IN 02
Name of Federal Candidate Supported or Brendan Mullen	Opposed by Expendi	iture:		Check One:	President Support	District:
Calendar Year-To-Date Per Election for Office Sought		142	8.10	Disbursement Fo		M General
Full Name (Last, First, Middle Initial) of Pa	vee			Date		
	,			M - M	/ D D /	Y
Mailing Address						
				Amount		
City	State	Zip Code			7 7	
Purpose of Expenditure		Category/		Office Sought:	House	State:
		Type		, and the second	Senate	
Name of Federal Candidate Supported or	Opposed by Expendi	iture:			President	District:
				Check One:	Support	Oppose
Calendar Year-To-Date Per Election				Disbursement Fo	or: Primary	General
for Office Sought		7		Other ((specify) ▶	
(a) SUBTOTAL of Itemized Independent Ex	penditures			>	7 7	470.78
(b) SUBTOTAL of Unitemized Independent	Expenditures			.	7	
(c) TOTAL Independent Expenditures (carry total from last page forward				.	7	33132.51